



Brawley Middle School Sign Sponsorship Program
*The ideal way to help educate community youth
while advertising your own business!*

Greetings Valued Local Business Partner,

Brawley Middle School PTSD is offering a fantastic way for you to advertise your business while also raising funds for many much needed school items. As you may be aware, our school is in continual need of monetary assistance in order to provide educational tools for students and staff. All of the proceeds go directly back into your local PTSD education fund. With the help of our local businesses we have been able to provide our school such items as calculators, books, test preparation kits, science supplies, sports equipment, and more. With your help, we can continue to provide these items to enhance the educational lives of our children.

How Does it Work?

Advertising opportunities are located on the fence along Brawley School Road and/or inside the BMS gymnasium. All *pricing is for one FULL year* with a discounted renewal option after the first year. A 4" x 6" vinyl banner is included in the annual cost, as well as all required maintenance.

Outside Fence Sponsorship:

Signage on the fence runs around our athletic field along Brawley School Road. A **one-year display is available for \$800 with the option to renew at a discounted rate of \$600 per year, thereafter.** According to the NC Department of Transportation, Brawley School Road traffic counts reach up to 31,900 vehicles - per day, and these numbers are expected to increase each year.

Indoor Gymnasium Sponsorship:

Signs hung within the gymnasium are **\$800 for the first year and \$600 for renewals.** More than 740 students and their families see these signs every day. Additionally, the public also sees these signs during all BMS school events, local recreational leagues such as SIAA sports, and church services held every Sunday. Our gymnasium is also our auditorium, so there is always a lot of exposure throughout the year.

Sponsorship Combination Package:

For those interested in advertising both indoors and out, you may choose the combination package of **two signs for \$1,400 with a \$1,000 renewal rate.**

We hope that you will consider supporting our school and choose the option that best suits the needs of your business. As always, our students, parents, and staff greatly appreciate these contributions. We are thankful for all you do for us and are happy to answer any questions you may have in regards to these options.

Interested in an extended term? - Ask about long term advertising and discounts.

Please select the option that best meets your business needs.

One Full Year (12 months) - Vinyl Sign Included

Option #1: *Outdoor Football/Soccer Vinyl Fence Sign (4' x 6') for \$800*

Option #2: *Indoor Gymnasium Vinyl Sign (4' x 6') for \$800*

Option #3: *Combination package featuring both signs for \$1,400*

COMPANY NAME _____

CONTACT: _____

PHONE: _____ **E-MAIL:** _____

SIGNATURE: _____

Please email this form and your logo or design file to:

Joanne Willcox, BMS PTSO
bmsfencead@gmail.com

Please mail checks directly to:

Brawley Middle School PTSO
Attn: PTSO Treasurer
132 Swift Arrow Drive
Mooresville, NC 28117